

## Congratulations to FilmFyn with the Oscar!

Cine-Regio – the pan-European association of regional film funds - congratulates FilmFyn with the academy award in the category best Foreign Language Film for the movie “In a Better World” by Susanne Bier, Zentropa, Denmark.

At the 83rd Academy Award the film “In a Better World” was nominated and now awarded with the prestigious Oscar.

FilmFyn has participated in the financing of “In a Better World” and FilmFyn has also been the centre of the main Danish location at Langeland, Faaborg and Svendborg.

Lars Hermann, the CEO of FilmFyn, anticipates that the Oscar nomination and award will have enormous importance and will open up new opportunities for FilmFyn.

Millions of people have already seen the film and audiences around the world will soon have the opportunity to visit the FilmFyn locations. Furthermore, FilmFyn’s investment ‘In a Better World’ generates a profit, which can be used for new film projects in the region.

Charlotte Appelgren, General Secretary of Cine-Regio congratulate FilmFyn and its CEO Lars Hermann who she address the success of FilmFyn to and says: “It will be interesting to follow the spinoff effects of the Oscar to ‘In a Better World’, especially in terms of economic and creative spinoffs in the region FilmFyn operates within. We, Cine-Regio, will follow closely the effects measured in tourism, growth of employment, film infrastructure, etc.. Certainly, FilmFyn demonstrates regional film funds contribution to cultural diversity, economic growth and creativity in the European regions.

*Cine-Regio is the association of regional film funds in Europe. The members exhibit a range of support schemes and services to the film sector, to the benefit of both film culture and regional development. At the 61st edition of the Berlin International Film Festival 27 films has been supported by the Cine-Regio members.*

*This state the importance of the work of Cine-Regio that acts as a lobby and network organisation encouraging cross-border and interregional co-operation and co-productions.*

*The non-profit association is continuously expanding and today represents 35 regional film funds from 16 European countries. The members represent in total approximately € 158.000.000 in film support.*

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